



IMJ Special Report on The Green Organic Dutchman.

Over the last year, the cannabis sector in the US and Canada has gained significant attention from the investment community. Many of the stocks rose in price by several hundred percent and shareholders in these companies have reaped the rewards of being patient and buying shares earlier in 2016 when the sector was consolidating before making a move higher. With a lot of excitement in the air, we believe that 2017 will be just as rewarding for investors in Canadian and US companies.

With several new states in the US moving towards a legal recreational market, there is a tremendous amount of attention being paid to companies operating in those states. While the new Trump gov't hasn't made any mention of marijuana law reforms, many states are moving forward with either medical or recreation laws for their respective state. We feel the coming year will be a good time for investors to participate in the US related companies, but Canada still should be in the spotlight for the investment community. With a pro-marijuana government in Canada, we should get some guidance on what their plans are for allowing a legal recreational market all across the country. The Canadian gov't plans to announce the regulatory framework and provide guidance for a legal recreational market later this spring. This makes the Canadian Marijuana sector a very favorable place to invest in over the coming years.

One of the areas that we focus on at Invest In MJ (IMJ) are companies which are looking to raise capital, we find that this is usually the best times to invest in these companies, especially if they have support in raising capital from the broker community. 2016 was an exciting time to be following the MJ sector and investing alongside companies who have raised significant capital. [Viridian Capital Advisors](#) does a great job in tracking capital raises, they reported on December 20, 2016 that the cannabis industry raised over \$1 Billion dollars, here is the breakdown:

Capital Raises Summary up to Dec 20 2016:

- Raises last week push dollars raised YTD over \$1 BILLION.
- We have tracked 304 capital raises totaling \$1,091.9 million:
 - Public companies: 239 raises totaling \$836.1 million
 - Private companies: 65 raises totaling \$255.8 million
- Equity raises continue to outperform debt raises in both number of transactions and dollars raised:
 - Equity: 177 raises totaling \$889.8 million
 - Debt: 127 raises totaling \$202.1 million

It is exciting to see the sector gain so much traction from capital inflows; we think 2017 will be just as exciting if not more. Why is it important to pay attention to capital raises? Very simply, if a broker is willing to finance a deal at a specific price, then most likely there is some more upside left in the company valuation... after all most brokers like to underwrite deals where they and their clients can make money. What does this mean to the average investor? If you are going to be investing in the

sector, always pay attention to the company's share price and when they did their last financing. If you can invest in a company at a share price which is close to their last financing, then that is more favourable than investing in a stock that's price is significantly higher than their last financing deal. At this point if the stock price has already risen significantly, then much of the potential gains have already been realized and early investor will be looking to take profits. Now this may not be the case all the time, but it is a good guideline for when you want to be buying stocks and at what price. Essentially, you want to be putting your money in when the "Smart Money" does and take profits later on down the road after the share price has risen, buy low sell high.

If you are an accredited investor, then the best time to be investing is when the company announces a capital raise and if you are able to participate in that financing. Many accredited investors may not have access to the deal because they are not connected to the company or the broker underwriting the deal. Because we at Invest In MJ actively look for quality financing deals, we want to share them with our audience and are happy to connect you to them.

Last year, we introduced Emblem to our readers back in Aug 2016 when they completed their \$0.75 financing round; they also raised \$32m in Oct at \$1.15 just before they went public. In December, Emblem went public and shortly after the stock price had risen to a high of \$4.40, it currently is trading at \$3.85 which is significantly higher than their financing price when we introduced it to accredited investors. With a stellar management team and a state of the art facility, we knew Emblem would be a winner for early investors. Anyone who participated in their previous financings are extremely happy to do so, they have ownership in a great company and will be rewarded as early investors in the years to come.

Putting together a company like Emblem doesn't happen by chance, it takes the right management and financial advisory team coming together to make the company fire on all cylinders. That is the primary reason why choose to follow and invest in Emblem, they had the right mix of management, production facility, advisors and a license in hand to produce and sell medical marijuana. We knew right away that Emblem was a winner and they surely haven't disappointed us, early investors were rewarded with a significant share price appreciation as the company went public. We will continue to follow the Emblem story and update IMJ readers over the coming years, but it's probably wise to move on to Greener pastures.

If you missed the boat on Emblem, don't worry because we have been given another chance to invest early in the Green Organic Dutchman is a Licensed Producer that is still private, but will be going public later this year. The company recently closed a \$0.50 first round financing back in December raising \$13,200,000 with over 1300 new shareholders and they were oversubscribed by 300%. Since then The Green Organic Dutchman has made tremendous progress on their expansion plans and already has created significant shareholder value.

They are led by the same advisory team who initially helped bring Organigram to market and more so recently the successful raise and IPO of Emblem (TSXV:EMC).

The Green Organic Dutchman just provided a shareholder update and announced a financing that comes with a full warrant. You can [read the shareholder update and news about the financing by TGOD](#) from our site. Below is our overview of the company and why we feel they will be successful in the coming years.

Introduction to The Green Organic Dutchman (TGOD)



THE GREEN
ORGANIC
DUTCHMAN

Many companies like to say they are shareholder friendly, but most fail to delivery on their promise, but the management team at the Green Organic Dutchman have made that priority. In fact, they have incorporated that into their Corporate Vision.

Corporate Vision

The Green Organic Dutchman Holdings Ltd. (“TGOD”) is first and foremost a shareholder driven company, managed and directed by its shareholders.

Our goal is to build a business that is not only resistant to financial market fluctuations, but also to the uncharted challenges that a new company in a brand new industry will undoubtedly face.

By executing rapid and sequential expansion plans, we will generate exponential near term growth & cash flow. We understand that setting such aggressive goals inevitably comes with serious risks, such as man power, project management & execution, available capital, proper fiscal controls, responsibility and many others.

However, it is our view that by building a well-balanced and multidisciplinary team who can leverage the experience, purchasing power and sector specific expertise of two multibillion dollar companies as our strategic partners. We will be able to de-risk the project and provide shareholders with extraordinary rates of returns based on a platform of long-term growth, stability and profitability.

“IT’S OUR AMBITION TO CREATE A ‘GLOBALLY BRANDED’ MULTIBILLION DOLLAR COMPANY.”

- ROB ANDERSON, CEO

So let’s take a look at the financial advisory team and their recent success in Canada’s cannabis sector. They have brought to market 2 licensed producers – Emblem and Organigram, companies that are publicly traded and have \$500 Million plus market cap. What impressed us is that they have their own skin in the game; they have invested their own capital in TGOD and aligned themselves with shareholders.

Management background and direct investment in TGOD.

- Dave Doherty - Director of Organigram and President & Director of Saber (now Emblem), value of investment in TGOD is \$900K
- Rob Anderson - Financier for Emblem (raised \$47.7M), value of investment in TGOD is \$1M
- Marc Cernovitch – Director of Saber, value of investment in TGOD is \$600K
- Brett Allan – VP of Organigram, Director of Saber, value of investment in TGOD is \$300K
- Danny Brody – VP of Emblem, value of investment in TGOD is \$150K

They have analysed hundreds of opportunities in the new industry and gained an incredible amount of intellectual capital and industry expertise, this will give them a tremendous advantage in bringing TGOD to market and ensuring that early shareholders are rewarded.

TGOD License, Property and Expansion Plans

The company received their ACMPR production license back on Aug 17, 2016, with an annually 1,000 kg indoor operating capacity. The farm property has 25 acres and since December, they have acquired an adjoining property adding an additional 75 acres, this gives them 100 acres for their expansion plans. The property has a Level 8 vault that can hold 625kg of product.

With a name like The Green Organic Dutchman, we can expect one thing... they plan on growing Organic Cannabis, a highly sought out product. With consumer preferring organic produce, medical cannabis is no different and the company plans on offering specialty products at premium prices and higher margins.

The current facility is enclosed with 7,000 sq. ft. and can produce up to 1,000 KG, they expect their first harvest in Q2 of this year.

Phase 1 Expansion

This consists of adding a 20,000 sq. ft. enclosed building adding approx. 2,000 kg of additional annual capacity. Construction of this building will commence in Q2 as it is already funded and they expect to harvest in Q2 2018 from this building. They also have plans of adding an additional 125,000 sq. ft. hybrid greenhouse which will add an additional 11,000 kg of production annually. Construction will also start in Q2 for the greenhouse and that is what they are currently raising funds for. Following the completion of the phase 1 expansion, the company will be able to have annual capacity of 14,000 kg of product.

Phase 2 Expansion

This consists of developing a long-term project plan for a Canadian Cannabis Campus of which they are currently in negotiation with multiple distribution partners.

Strategic Partners

The company has assembled a best in class in house project team complimented with major project partners. They have engaged Larssen Greenhouse Engineering who specialises in the technical design and building of the most modern and sophisticated hybrid-greenhouses in the industry. Strategic Partnership formed with Eaton, one of the world's largest power management and energy optimization companies. Strategic Partnership formed with Ledcor, one of Canada's largest construction management companies.

As you can see, the Company has built a team of highly experienced power, energy optimization and construction professionals to ensure this expansion is delivered not only on-time and on-budget but also completed to the highest possible standards, potentially setting a new standard for the cannabis industry. The project has emphasis on energy efficiency, environmental controls and reliability. You can see the project team and advisor bio's in the investor deck.

TGOD Sales Strategy

With many Licensed Producers already selling to medial patients, TGOD has a multi-tier approach to driving immediate sales and strategic future sales and revenues.

Wholesale – There is significant demand from fellow LP's for organic product, the company has current offers as high as \$5.00g. The company plans to negotiate forward sale agreements to allow for immediate revenue in early stages of development while they grow a retail following. By wholesaling product, they have no fulfilment and minimal shipping costs allowing them to operate with significantly reduced overheads.

Retail – As they grow their number of patients over the coming year, they can slowly shift from wholesale to more profitable retail sales. Organic cannabis can command a premium price over non-organic irradiated products. They plan on developing strategic partnerships with marijuana clinics, pain clinics and veteran networks.

Growth Via Joint Ventures – They are already in discussions with significant distribution partners: LP's, drug stores, pharma companies, liquor stores and dispensaries for the recreational market when that opens up.

Summary

The company has gathered an amazing management team and built strategic partners with leading companies in their field. We suggest you request the company presentation to see who is in involved in helping make TGOD a leader in cannabis cultivation and sales.

With a focus on organic marijuana production, they set themselves apart from many of the other LPs. The founders have over 8 years of growing experience.

Just to give you an idea of some comparable, the company has provided the following chart.

	Acres	Sq Ft Expansion	Current Capacity	Funded Capacity	Market Cap
Hydrothecary	65	42,000	600	3000	219,000,000
MariCann	100	300,000	625	1350	243,800,000
Cronos	90	170,000	4,495	18,255	222,000,000
Supreme	7	342,000	1,200	10,000	256,000,000
 Pre Money	100	125,000 + 20,000	1,000	5,000	106,720,000
 Post Money	100	125,000 + 20,000	1,000	13,000	116,000,000

Share Structure and Financing

The company share structure and financial info is as follows:

Issued and Outstanding: 92,800,000

Options Outstanding: 9,280,000

Cash on Hand is: \$12,500,000

Pre-Money Valuation is: \$106,720,000

The company is looking at the following financing and terms:

\$10,000,000 non-brokered raise consisting of 8,696,000 units @ \$1.15 Cnd of which investors get 1 share and 1 warrant at an exercise price of \$2.15 for a 24 month period. Common shares are subject to a 6-month contractual hold from trade date.

Warrants are transferable and subject to a 12-month contractual hold and an accelerated exercise following 10-days of trading above \$2.80 per share.

This financing is open to International and Canadian Accredited Investors.

The minimum is 5000 units @\$1.15, so that would be \$5750 Cnd.

<http://greenorganicdutchman.com/dl/TGOD.pdf> - company corporate presentation

If you have any question about the company please feel free to reach out to us at IMJ or Brett Allan at the company (email: ballan@tgod.ca, 905 304 4201 ext. 222). We believe this company will reward early shareholders just like Emblem did and this offering is already oversubscribed, but the company has secured a block of shares for IMJ readers and accredited investors. If you have an interest in participating in the financing pre-IPO, you should let us know as soon as possible as the company is now taking expressions of interest and will close the book very quickly.

Regards,

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